

## Local Firm Delivers Superior Information Systems Solutions

### Trust and Teamwork Focus of MedMatica Consulting Associates

Outlook  
Philadelphia  
Business Profiles

In the Philadelphia region, you cannot spell "team" without "MedMatica." The name MedMatica Consulting Associates has become synonymous with teamwork and trust. With an eye to the future, company President Michael Restuccia plans to continue building on the success of the regional information technology firm's team-like approach.

MedMatica provides information technology consulting services to companies in the Pennsylvania, Delaware, New Jersey and New York region. Clients of the firm span a variety of industries including healthcare, financial services and manufacturing.

MedMatica has developed a particular expertise in the healthcare industry. Many of the region's hospitals, payers and pharmaceutical firms utilize the firm's application implementation, project management and technical programming services to support their business initiatives. Such initiatives include improving the delivery of patient care, enhancing overall patient safety and accelerating the development of clinical trials through the use of technology.

Industries other than healthcare also rely on MedMatica's technical programming expertise, which includes application development, E-commerce, database support and legacy systems support services.

"Our goal is to exceed our client's expectations," says Restuccia. To achieve this goal, MedMatica ensures that all team members are aware of their responsibilities at the beginning of each engagement. "We define team members as representatives of the client and our own consultants," explains Restuccia. By working alongside its clients and consistently communicating in a team-



MedMatica teammates include top row (left to right): John Donohue ( Children's Hospital of Philadelphia), Toni Pergolin (Bancroft NeuroHealth), Kevin Mahoney (Univ. of Penn. Health System), George Brenckle (Univ. of Penn. Health System), (bottom row left to right): Matthew Costello (Doylestown Hospital), Michael Restuccia (MedMatica), Bruce Generotti (MedMatica).

like manner, MedMatica is able to assist its clients in becoming self-reliant in supporting and maintaining their own systems.

Over 90 percent of MedMatica's consultants live within one hour of their engagements, providing clients with a high level of accessibility, consistency and accountability. The firm's local delivery approach minimizes commuting times, reduces engagement-related travel expenses and allows each consultant to better assimilate into their clients' organizations. The local delivery approach is also a key to delivering extraordinary value.

MedMatica defines its formula for success as: Value = Experienced Consultants, Based Regionally at Competitive Professional Fees. This equation has propelled MedMatica to be ranked as the twelfth fastest growing privately held company in the Philadelphia region in 2005 by the Philadelphia 100 (a joint project of the Entrepreneur's Forum of Greater Philadelphia, the *Philadelphia Business Journal* and Wharton Small Business Development Center).

To learn more about MedMatica Consulting Associates' team-like approach, visit [www.medmatica.com](http://www.medmatica.com) or call 610-827-1356.

"I look to MedMatica Consulting Associates in order to gain access to experienced and knowledgeable consultants to supplement our existing staff. Their consultants' ability to quickly provide benefits and become part of the team is of exceptional value to the Children's Hospital of Philadelphia. In addition, the provision of locally based consultants has gone a long way to foster the team work we seek while also extending our budgets."

— John Donohue, Director, Technology Services, Children's Hospital of Philadelphia – Philadelphia, Pa.

 **MEDMATICA**  
Consulting Associates

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