

Doylestown Hospital – Doylestown, Pennsylvania

Facility Overview:

Doylestown Hospital is a comprehensive, community-focused healthcare facility serving patients and families in the northern suburban communities of Philadelphia. Founded in 1923, Doylestown Hospital has grown into a regional healthcare resource encompassing more than 500 acute and long-term care beds in three locations. Areas of clinical emphasis include:

- Cardiology and Cardiovascular Surgery
- Maternal-Child Health
- Orthopedics
- Gastroenterology
- Interventional Radiology
- Urology
- Pulmonology
- Special Care Units (ICU/CCU)

In an effort to further provide convenient access to the facility's high quality health care services, Doylestown Hospital premiered a new kind of health and fitness center. The Health and Wellness Center by Doylestown Hospital offers primary care and specialist physician offices; outpatient services including MRI, CT, mammography, laboratory and diagnostic X-Ray; Fitness at the Health and Wellness Center; a medically supervised fitness center; Doylestown Surgery Center, a soothing day spa; plus conference and educational facilities all in one comfortable and convenient setting.

Challenge:

Doylestown Hospital has been on the forefront of utilizing Information System technologies and applications to maintain a competitive advantage within its market and further enable its operational activities. With their Chief Information Officer of ten years departing and the hospital's plans to continue its rapid rollout of primarily clinically based information systems, the hospital required immediate leadership to oversee its planned activities and assist in guiding the organization's future Information Systems strategic direction.

Action:

Based upon the past knowledge of key personnel at MedMatica Consulting Associates, Doylestown Hospital engaged the firm to provide the leadership required to maintain present activities, plan future IS strategic direction and mentor existing Information Systems management. The services provided by MedMatica Consulting Associates included:

- Interim Information Systems leadership and Project Management services that leveraged the existing investments in Information Technology and allowed for the continued rapid deployment of these technologies throughout the enterprise.
- Participation in the development of an Information Systems Plan that enabled the organization to leverage its existing investments in its primary Hospital Information Systems vendor, MEDITECH, and support the hospital's goal of enhanced patient safety and patient care.
- Liaison with key hospital vendors in order to procure and negotiate new terms and conditions as well as coordinate development and rollout plans within the hospital.

Results:

The efforts of MedMatica Consulting Associates in concert with representatives of Doylestown Hospital has allowed the organization to remain a leader in leveraging information technology to support its operational activities through:

- Continued rollout of patient safety and operational improvement applications and technologies in a timely and cost effective manner.
- Maintained continuity within the Information Systems department resulting in continued high level of information systems support to departmental representatives.
- Enhanced relationships with key vendors that provide services to Doylestown Hospital and furthering the partnership with each of these organizations.
- Improved contractual terms with several vendors providing services to the hospital including reduced fees, hospital specific terms and conditions and improved payment terms.
- Effective communications with departmental representatives to insure specific departmental requirements are addressed.

Quote:

“Representatives of MedMatica Consulting Associates have worked with Doylestown Hospital in the true sense of partnership. Their services have propelled the hospital forward and have been instrumental in the organization achieving our stated information systems and hospital operational goals”.

Mr. Robert Bauer
Vice President and CFO
Doylestown Hospital

Contact:

To learn more about the Clinical Information Systems implementation services provided by MedMatica Consulting Associates, please contact Mike Restuccia at (610) 827-1356.